

## Press release

### **Db-Line acquires GameTekk Future Store chain from MT Distribution**

*Biandronno (Varese, Italy) – 11th December 2023* - Db-Line, a distribution company founded in 1991 and led by Marco Salmini, has acquired three assets from MT Distribution. The acquisition includes the GameTekk Future Store insignia, the existing commercial contracts with the retail chain's 60 points of sale, and the Panthek brand, dedicated to peripherals and accessories. With this acquisition, Db-Line further expands its strategy in the Gaming/Videogame sector by widening the scope of its various activities. "The Gaming sector has always been Db-Line's core business," says CEO Marco Salmini. "The acquisition of these assets and the accessories brand from MT Distribution, which built a qualified retail structure, demonstrates our commitment and highlights our continued contribution to the development of the gaming sector."

For the Italian market, Db-Line acquisition represents a significant expansion from both industrial and retail viewpoints: "With the purchase of the GameTekk Future Store insignia, Db-Line's primary objective is to maintain the identity and continue to work with the network of affiliates built up over the years. To all of them, who have immediately shared the new development path, goes our thanks and the promise to progressively intensify all activities. "Thanks to more than 30 years of experience, Db-Line is able to propose an even broader and more articulated offer in new business segments" Marco Salmini emphasizes. "With regard to the Panthek brand, dedicated to gaming peripherals and accessories, such as controllers, joypads, headsets, cases, chairs and cables, we intend to continue their developmental activities. The main objective is to focus on the products most appreciated by consumers and include new references to further enrich their range from 2024 onwards'.

#### Db-Line

Db-Line was founded in 1991 as a distributor of video game products. In the course of over 30 years of activity, the company has become a reference point in the Italian video game sector, and has progressively expanded its operations, ranging from gaming to toys, hobbies and merchandising. Aiming at the acquisition of highly appealing distributions, both in the gaming and toys and merchandising fields, the company acts as an all-round partner for retail channel operators: from Gd to Gds, from technical superstores to specialized trade, up to e-tailers. The services provided by Db-Line are based on a solid and tested IT structure, frequently updated, and functionally integrated with logistics enabling managing, handling and dispatching orders in less than 24 hours throughout Italy. Db-Line proposes tailor-made Category Management activities, aiming at providing partner customers with qualified support. In 2001, Db-Line founded the GamePeople chain, which currently represents over 82 specialized sales outlets.

[www.dbline.it](http://www.dbline.it)

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